

## **Cookie Notice of**

### **Bhakti Event GmbH**

as revised on **25 May 2021**

For the provision, maintenance, and analysis of our websites and their usage, we use various software tools from third parties and ourselves, which are regularly based on the use of cookies, Flash cookies (also called Flash Local Shared Objects), web beacons or similar technologies (collectively as "**Tracking Technologies**"). These Tracking Technologies can help us understand how you use our services (e.g., the pages you display or the links you click and other actions you perform with the services), give us information about your browser and online usage patterns (e.g., IP address, log data, browser type, browser language, referring/exiting pages and URLs, pages viewed, whether you have opened an e-mail, clicked links, etc.) as well as information about the devices with which you access our services. Tracking Technologies allow us to link the devices you use to access our services so that we can identify and contact you on the various devices you use. It also helps us and our advertising partners to determine products and services that may be of interest to you, in order to serve you targeted advertisements.

You can limit the use of Tracking Technologies by changing the settings of your browser or by refusing or withdrawing from your consent. You can determine what access you grant us and whether and for how long cookies can be stored on your device. You can also delete cookies that have already been stored at any time. Please note that the functionality of our websites may be affected after deactivating all cookies. Similar functions (such as Flash cookies), which are used by so-called browser add-ons, can be switched off or deleted by changing the settings of the browser add-on or via the website of the browser add-on provider.

#### **What are cookies?**

A cookie is a small file that is transferred during the use of a website from the host server of the website and stored on the user's device (desktop computer, laptop, tablet, smartphone, other Internet-enabled devices) by the browser used. Cookies are used to store information about the user and to retrieve it when the website is called up again.

#### **What are cookies used for?**

Cookies help us understand the use of our websites, analyze trends, administer the websites, track a user's steps on our websites, collect demographic information about our user base as a whole, allow you to navigate efficiently between the pages, remember your preferences and settings on our websites, and generally improve your browsing experience. We process the data collected using Tracking Technologies to (i) remember information so that you do not have to re-enter them during your visit or a new visit, (ii) recognize you across multiple devices, (iii) control the functionality and performance of our websites, (iv) collect aggregated metrics regarding the total number of visitors, total traffic, usage and demographic patterns on our websites, (v) diagnose and resolve technical issues, (vi) determine products and services that may be of interest to you, in order to serve you targeted advertisements and (vii) otherwise plan and improve our website.

## **What types of cookies are used on our websites?**

The cookies used on our website can usually be categorized as follows: mandatory cookies, analytical cookies, and function-related cookies.

### **1. Mandatory cookies**

These cookies are essential for the functioning of our websites and enable you to move around our websites and to use their functions. Without these cookies, certain services that are required for the full functioning of our websites cannot be provided.

### **2. Analytical/performance cookies**

With the help of these cookies, we collect information about how our users use our websites, e.g., which pages are accessed and read most frequently, or how users move from one link to the next. All information collected by this type of cookie does not relate to a single user but is aggregated and processed with the information of other users. Cookies provide us with analytical data on how our websites work and how we can improve them.

### **3. Function-related cookies**

These cookies allow us to save a specific selection you have made and to adapt our website in such a way that it offers you extended functions and content. These cookies can be used, for example, to save your language selection or country selection.

### **4. Targeting cookies**

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it, and the marketing messages we send to you more relevant to your interests. We may also share this information with third parties who provide a service to us for this purpose.

### **5. Social network cookies**

To make it easier to exchange content on the Internet, some of our web pages may contain small software applications from third-party providers, e.g. Facebook, Twitter, or Google for the exchange of data. In this case, the cookies are not stored by us, but by the third-party provider on your device. We cannot control these cookies. For more information, you should therefore visit the websites of the third-party providers.

### **6. Social media plugins**

We do not use social media plugins on our websites. Insofar as our web pages contain icons of social media providers (e.g. [name of social media providers with icons on the company's website]), we only use these for passive linking to the pages of the respective providers.

### **How long are cookies stored on my device?**

The retention period depends essentially on whether the cookie is "persistent" or "session-based." Session-based cookies are deleted after you leave the websites that set the cookie. Persistent cookies remain on your device even after you have finished browsing until they are deleted or until they have expired.

### **Third Party Tracking and Online Services**

To provide our website, we engage services of third-party providers. These third-party tools fall into the categories of cookies described above and help us provide our services on our website or promote our products and services over the Internet. We share or allow, inter alia, Google Analytics, YouTube, and Google Maps to collect information about your use of our website over time. The information we share is provided only through cookies or similar web tracking technologies that recognize the device you are using and collect information, including click stream information, browser type, time and date you visited our website, whether you log into your account on our website or otherwise engage with us. Our Privacy Policy provides additional information about these third parties.

### **Change of Cookie Settings**

The cookies we use are designed to help you get the most from the Website but if you do not wish to receive cookies, most browsers allow you to change your cookie settings. Depending on your mobile device and operating system, you may not be able to delete or block all cookies. Please note that if you choose to refuse all cookies you may not be able to use the full functionality of our Website. These settings will typically be found in the "options" or "preferences" menu of your browser. In order to understand these settings, the following links may be helpful, otherwise you should use the "Help" option in your browser for more details.

- (a) [Cookie settings in Internet Explorer](#)
- (b) [Cookie settings in Firefox](#)
- (c) [Cookie settings in Chrome](#)
- (d) [Cookies settings in Safari web](#) and [iOS](#).

Please see the following list for more information about the cookies we use on our website:

## COOKIES

Name of cookie	Type of cookie	Category	Description	Storing Period
__cf_bm	persistent	non-necessary	This cookie is set by CloudFlare. The cookie is used to support Cloudflare Bot Management.	30 minutes
__cfduid	persistent	non-necessary	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 month
__hssc	persistent	non-necessary	This cookie is set by HubSpot. The purpose of the cookie is to keep track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	30 minutes
__hsrc	persistent	non-necessary	This cookie is set by Hubspot. According to their documentation, whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.	session
__hstc	Persistent	non-necessary	This cookie is set by Hubspot and is used for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	1 year 24 days
__stripe_mid	Persistent	non-necessary	This cookie is set by Stripe payment gateway. This cookie is used to enable payment on the website without storing any payment information on a server.	1 year

Name of cookie	Type of cookie	Category	Description	Storing Period
__stripe_sid	Persistent	non-necessary	This cookie is set by Stripe payment gateway. This cookie is used to enable payment on the website without storing any payment information on a server.	30 minutes
_donations_session	Persistent	non-necessary	No description	1 year
_fbp	Persistent	non-necessary	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	3 months
_GRECAPTCHA	Persistent	non-necessary	This cookie is set by Google. In addition to certain standard Google cookies, reCAPTCHA sets a necessary cookie (_GRECAPTCHA) when executed for the purpose of providing its risk analysis.	5 months 27 days
apbct_cookies_test	1	non-necessary	CleanTalk–Used to prevent spam on our comments and forms and acts as a complete anti-spam solution and firewall for this site.	1 year
apbct_prev_referer	1	non-necessary	No description	1 year
apbct_timestamp	1	non-necessary	CleanTalk–Used to prevent spam on our comments and forms and acts as a complete anti-spam solution and firewall for this site.	1 year
CONSENT	Persistent	non-necessary	No description	16 years 9 months 21 days 7 hours
cookielawinfo-checkbox-analytics	Persistent	necessary	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Analytics".	11 months
cookielawinfo-checkbox-functional	Persistent	necessary	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".	11 months
cookielawinfo-checkbox-others	Persistent	necessary	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Other".	11 months
cookielawinfo-checkbox-advertisement	Persistent	non-necessary	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Advertisement".	1 year

Name of cookie	Type of cookie	Category	Description	Storing Period
cookieinfo-checkbox-analytics	1	non-necessary	This cookie is set by GDPR Cookie Consent WordPress Plugin. The cookie is used to remember the user consent for the cookies under the category "Analytics".	1 year
cookieinfo-checkbox-functional	1	non-necessary	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".	1 year
cookieinfo-checkbox-necessary	Persistent	necessary	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Necessary".	11 months
cookieinfo-checkbox-others	Persistent	non-necessary	No description	1 year
cookieinfo-checkbox-performance	Persistent	necessary	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Performance".	11 months
cookies.js	persistent	non-necessary	No description	session
fr	Persistent	non-necessary	The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The cookie also tracks the behaviour of the user across the web on sites that have Facebook pixel or Facebook social plugin.	3 months
hubspotutk	Persistent	non-necessary	This cookie is used by HubSpot to keep track of the visitors to the website. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.	1 year 24 days
IDE	Persistent	non-necessary	Used by Google DoubleClick and stores information about how the user uses the website and any other advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile.	1 year 24 days
learn-dash-video-progress-251a96ee2b9296f8689b2a9dca917165	persistent	non-necessary	No description	1 month
m	persistent	non-necessary	No description	2 years
mailchimp_landing_site	persistent	non-necessary	The cookie is set by the email marketing service MailChimp.	1 month

Name of cookie	Type of cookie	Category	Description	Storing Period
NID	persistent	non-necessary	This cookie is used to a profile based on user's interest and display personalized ads to the users.	6 months
PHPSESSID	1	non-necessary	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookies and is deleted when all the browser windows are closed.	session
sp_landing	persistent	non-necessary	This cookie is set by the provider Spotify. This cookie is used to implement audio content from Spotify on the website. It also helps in collecting information on user interaction with this audio content.	1 day
sp_t	persistent	non-necessary	This cookie is set by the provider Spotify. This cookie is used to implement audio content from Spotify on the website. It also helps in collecting information on user interaction with this audio content.	1 year
test_cookie	persistent	non-necessary	This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the user's browser supports cookies.	15 minutes
viewed_cookie_policy	persistent	necessary	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.	11 months
VISITOR_INFO1_LIVE	persistent	non-necessary	This cookie is set by Youtube. Used to track the information of the embedded YouTube videos on a website.	5 months 27 days
vuid	1	non-necessary	This domain of this cookie is owned by Vimeo. This cookie is used by vimeo to collect tracking information. It sets a unique ID to embed videos to the website.	2 years
wordpress_f91e915da8b0112e14a8b659c647676e	persistent	non-necessary	No description	past
wordpress_logged_in_f91e915da8b0112e14a8b659c647676e	persistent	non-necessary	No description	past
wordpress_sec_f91e915da8b0112e14a8b659c647676e	persistent	non-necessary	No description	past

Name of cookie	Type of cookie	Category	Description	Storing Period
wordpress_test_cookie	persistent	non-necessary	This cookie is used to check if the cookies are enabled on the users' browser.	session
wp-postpass_f91e915da8b0112e14a8b659c647676e	persistent	non-necessary	No description	past
wp-settings-0	persistent	non-necessary	No description	past
wp-settings-time-0	persistent	non-necessary	No description	past
YSC	persistent	non-necessary	This cookie is set by Youtube and is used to track the views of embedded videos.	session
ywsl_wp_session	1	non-necessary	No description	12 hours